**BES SEPT 2025 Social Media Copy**

**EV Chargers Posts:**

(1)  
**Plug into Big Savings!**  
 Thinking about installing an EV charger at home? Now’s the time!  
 <<Utility Name>> is offering a $500 rebate for installing a ChargePoint Home Flex charger or $150 for other qualifying Level 2 chargers through Bright Energy Solutions®.

Save on installation and enjoy faster, more convenient charging right from your garage.  
Learn more: [**brightenergysolutions.com**](https://bes.chooseev.com/)Call us at <<Utility Phone #>>

(2)  
EVs are great for the environment *and* your wallet!  
Level 2 home chargers let you power up overnight, save time, and cut fuel costs.  
And now, with rebates from <<Utility Name>>, installing an EV charger at home is even more affordable:  
$500 back on a ChargePoint Home Flex  
$150 back on other Level 2 chargers  
Start saving today: [**brightenergysolutions.com**](https://bes.chooseev.com/) #EVcharger #BrightEnergySolutions  
  
(3)  
Already own an EV or thinking about making the switch?  
Here’s something to charge you up:  
Get up to $500 back when you install a qualifying Level 2 charger or $150 back for other qualifying Level 2 chargers at your home. Learn more and apply: **brightenergysolutions.com**

(4)  
Charge faster. Save bigger.  
Why wait at public chargers when you can wake up to a full battery? Get **$500 back** with a ChargePoint Home Flex chargers—or **$150** on other qualifying Level 2 EV chargers.

Rebates available now from <<Utility Name>> through Bright Energy Solutions®! Visit **brightenergysolutions.com** to learn more.

**Additional BES Social Media Posts:**

(5) Sept. 1  
Happy Labor Day! If you’ve got the day off, why not give your energy bill a break, too? Check out **brightenergysolutions.com** for rebates on energy-saving appliances and equipment for your home or business!   
#Rebates #Savings  
  
(6)   
When kids return to school, there’s no need to blast the air conditioner while nobody’s home. Save energy and money before cooler fall temps arrive by bumping up the temp in your home a degree or two on school days. Visit **brightenergysolutions.com** to learn more.  
#EnergySavingTips  
  
(7)   
Want to save money, boost your comfort and protect the environment?   
Our Bright Energy Solutions rebate program is here to help! Discover how you can benefit by visiting **brightenergysolutions.com** today!   
#Rebates #Savings   
  
(8)   
Unless your dehumidifier discharges air from the top, place it away from walls and furniture so air can circulate freely around the unit. Ask your local utility about rebates for ENERGY STAR models, or visit **brightenergysolutions.com** for more info.   
#EnergySavingTips #Rebates  
  
(9)   
Own a business? Looking for ways to save money? Partner with us to help reduce your energy costs. Learn more about all the rebates we have for businesses at **brightenergysolutions.com/resources/business**   
#Rebates #BusinessOwners